

# Jj Measer

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Award-winning documentary filmmaker, cinematographer, and editor with 8+ years of experience producing digital-first, journalist-driven video content. Skilled in fast-paced editorial workflows, mobile-first formats, and platform-conscious storytelling with a strong foundation in journalism and documentary ethics.

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## EXPERIENCE

### Creative Video Director

*Ionis Pharmaceuticals — Carlsbad, CA | Jul. 2023 – Present*

- Create internal and external-facing videos for onboarding, training, recruitment, and company culture initiatives.
- Collaborate with various departments to manage projects from concept to delivery.

### Cinematographer – Mizzou Football

*KOMU 8 (NBC Affiliate) — Columbia, MO | Aug. 2023 – Present*

- Capture cinematic b-roll and highlight reels of Mizzou football for use on broadcast and digital platforms.
- Work closely with producers and editors to deliver polished visual content on tight deadlines.

### Student Videographer / Motion Designer

*University of Missouri Athletics | Oct. 2021 – Feb. 2023*

- Produced daily creative content for multiple varsity sports including football, basketball, and wrestling.
  - Created compelling motion graphics optimized for social engagement.
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## RELEVANT PROJECTS

### Director & Editor – "Pass Time" (2025)

- *Best Editing* – Stronger Than Fiction Film Festival, selected by Jessica Kingdon, Simon Kilmurry, and Eric Hynes.
- Explores political anxiety and news habits; featured at MoMI's First Look Festival.

### Director of Photography – "The Long Game" (2025)

- *Best Film* – Stronger Than Fiction Film Festival.
- Documentary exploring Jewish women's 40-year mahjongg tradition as a space of connection and cultural continuity.

### Production Assistant/Assistant Editor – Untitled Robert Greene Film (2025)

- Collaborated on set and in the edit with Emmy-nominated director Robert Greene.

### Video Producer – ["The Missouri Method at the World's Journalism School"](#) (2023)

- Produced a video spotlighting the hands-on approach of the Missouri School of Journalism.

### Cinematographer – Light Theory Multimedia (2022-23)

- Filmed two documentaries in [Oxford](#) and [Cambridge](#) focused on race and education.
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## EDUCATION

Jonathan B. Murray Center for Documentary Journalism at the University of Missouri

Bachelors of Journalism — May 2025 | GPA: 3.58

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## TECHNICAL SKILLS

**Cameras:** Sony FX9/FX6/FX3/A7 series, Blackmagic URSA Mini Pro G2, Canon C70/77D/80D

**Editing:** Adobe Premiere Pro, After Effects, Photoshop, Illustrator, Lightroom, Photo Mechanic

**Strengths:** Motion graphics, color correction, sound mixing, mobile-first editing, editorial storytelling

## AWARDS & HONORS

- *Best Editing* – Stronger Than Fiction Film Festival, 2025 (*Pass Time*)
- *Best Film* – Stronger Than Fiction Film Festival, 2025 (*The Long Game*) Director of Photography
- Featured – First Look Film Festival, Museum of the Moving Image, 2025